

Notice of Allowability	Application No.	Applicant(s)	
	09/977,200	HATAKAMA ET AL.	
	Examiner	Art Unit	
	Mark Fadok	3625	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. ☒ This communication is responsive to 3/22/2006.
2. ☒ The allowed claim(s) is/are 2,4 and 5.
3. ☒ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) ☒ All b) ☐ Some* c) ☐ None of the:
 1. ☒ Certified copies of the priority documents have been received.
 2. ☐ Certified copies of the priority documents have been received in Application No. _____.
 3. ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

* Certified copies not received: _____.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.
THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

4. ☐ A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
 5. ☐ CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
 - (a) ☐ including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
 - 1) ☐ hereto or 2) ☐ to Paper No./Mail Date _____.
 - (b) ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date _____.
- Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
6. ☐ DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

- | | |
|---|---|
| <ol style="list-style-type: none"> 1. <input checked="" type="checkbox"/> Notice of References Cited (PTO-892) 2. <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) 3. <input checked="" type="checkbox"/> Information Disclosure Statements (PTO-1449 or PTO/SB/08),
Paper No./Mail Date <u>4/8/2005</u> 4. <input type="checkbox"/> Examiner's Comment Regarding Requirement for Deposit
of Biological Material | <ol style="list-style-type: none"> 5. <input type="checkbox"/> Notice of Informal Patent Application (PTO-152) 6. <input checked="" type="checkbox"/> Interview Summary (PTO-413),
Paper No./Mail Date <u>4/3/2006</u> . 7. <input checked="" type="checkbox"/> Examiner's Amendment/Comment 8. <input checked="" type="checkbox"/> Examiner's Statement of Reasons for Allowance 9. <input type="checkbox"/> Other _____. |
|---|---|

DETAILED ACTION

Response to Amendment

The examiner is in receipt of applicant's after final response to office action mailed 11/22/2005, which was received 3/22/2006. The examiner has carefully considered the arguments provided by the applicant and has found them to be persuasive, therefore the following reasons for allowance are provided:

EXAMINER'S AMENDMENT

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Mr. John Young on 4/3/2006.

Claim 2

In line 4, after "in a plurality of" insert--commodity--

In line 9, after "commodity-comparison map", delete "which" insert--displaying one commodity relative to another on the map;--

In line 9, after "visually", delete "indicates" insert--indicating--

In line 9, after "superiority", delete "and".

Allowable Subject Matter

Claims 2,4 and 5 are allowed.

The following is an examiner's statement of reasons for allowance of independent claim 2:

Regarding claim 2

The prior art of record neither anticipates nor fairly and reasonably teaches a method for producing, from said commodity-comparison information stored in said device, a commodity-comparison map;

displaying one commodity relative to another on the map visually indicating relative superiority and between said commodities in two specified evaluation criteria by plotting each of said commodities on a two-dimensional area with coordinate axes representing the evaluation criteria specified comprising, *inter alia*, producing a graph for users who will be able to easily and intuitively recognize impartial, relative-evaluation information since the relative evaluations of commodities are visually indicated in the relative-evaluation displayed (see applicant's description para 6).

Discussion of most relevant art:

US Patents and PG-PUB

(i) US PG Pub to Kaplan et al (2005/0049941) discloses a method for indicating relative superiority by way of recalling user ratings. Kaplan, however fails to anticipate or render the application's above-mentioned limitation(s) obvious.

(ii) US Patent Purdy (6,191,799) discloses a method for providing various views of the stock market to easy the complexity. Purdy, however fails to anticipate or render the application's above-mentioned limitation(s) obvious.

(iii) US Patent to Hisakatu (6,203,932) discloses a method for presenting information in a two dimensional manner. Kaplan, however fails to anticipate or render the application's above-mentioned limitation(s) obvious.

(iv) US Patent to Sitton et al (4,122,895) discloses a method correlation of weighted effect of different ions and surfactants. Sitton, however fails to anticipate or render the application's above-mentioned limitation(s) obvious.

Foreign Patent Documents

(ii) WO 02/063424 to Cox et al teaches a method for forecasting prices and other attributes. Cox however, fails to anticipate or render the application's above-mentioned

limitation(s) obvious.

Non-Patent Literature

(v) Alterman teaches graphing different commodities to make it easier to read the complex data, however, Alterman fails to anticipate or render the application's above-mentioned limitation(s) obvious.

Any comments considered necessary by the applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance".

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to **Mark Fadok** whose telephone number is **(571) 272-6755**. The examiner can normally be reached Monday thru Thursday 8:00 AM to 5:00 PM.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the **receptionist** whose telephone number is **(571)**

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Any response to this action should be mailed to:

Commissioner for Patents

P.O. Box 1450

Alexandria, Va. 22313-1450

or faxed to:

(571) 273-8300 [Official communications; including

After Final communications labeled

"Box AF"]

(571) 273-6755 [Informal/Draft communications, labeled

"PROPOSED" or "DRAFT"]



Mark Fadok

Primary Examiner